



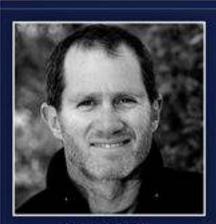
We bring together 320 innovators, ground breakers and progressively minded elite sports practitioners. We accommodate managers, coaches, trainers and athletes from a wide range of sporting codes and disciplines. Attendees will be exposed to the latest cutting edge discussions focusing in elite sport provided by the brightest minds in their field.

EVENT PROGRAM

The program focuses on an array of sports techniques, methods and theories. We will be discussing how the brightest minds in the game achieve success with talent ID, psychology, culture, science, training methods and professional development.

It's a fantastic program to share knowledge and insight with practitioners at the forefront of elite sport for two full days.

· THRIVING IN A WILD WORLD: WHAT ELITE SPORT CAN LEARN FROM AFRICA'S SUPER PREDATORS ·



Lorne Sulcas Wildlife Expert

In the fiercely competitive natural world it's eat or be eaten, and only the very best can stay at the top of the food chain.

As apex predators, Africa's three big cats thrive through strategies and behaviours honed over millennia to get exceptional results in a challenging, changing and competitive world:

The leopard's resilience, the cheetah's vision and leadership, and the lion's uncommon teamwork and synergy.

International speaker and former game ranger, Lorne Sulcas, has created a unique way in which elite athletes and coaches can tap into the million-year old track record of the most successful competitors ever - Africa's big cats - to optimise individual and team performance.







· PROGRAMME IMPLEMENTATION: FROM TOP TO BOTTOM ·



Luke Bodensteiner President – Athletics: US Ski & Snowboarding Association (USSA)

Consistency in sport breeds success, and those at the top are responsible for that consistency.

Promoting a winning team culture, maintaining high standards as well as ensuring the right people for the job in place all culminates in results on the track and field.

We bring together two of the best from two of the most successful sporting units on the planet to discuss what goes in to making winning outfits tick.



Andy Harrison Programmes Director: British Cycling

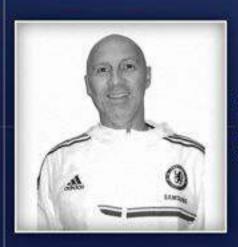








· LAYING FOUNDATIONS: HOW ELITE CLUBS RECRUIT ·



Scott McLachlan Head of International Scouting: Chelsea FC

There's an anecdote that states that the next scientific or medical breakthrough could be in the mind of someone who can't afford an education.

By that same notion, is it not to suggest the next Cristiano Ronaldo, Dwayne Wadeor Lewis Hamilton could be hiding in a remote corner of the world?

In order to ensure these hidden gems are wearing the right badge on their chest. Scott McLachlan from Chelsea FC discusses how they lure the best payers from all corners of the globe, what the challenges are and how they find them from a young age and build them into world-class athletes.







MINIMISING RISK AND MAINTAINING FITNESS: HOW WINNING ATHLETES STAY ON TOP



Dr. Wayne Diesel Sports Performance Director: Miami Dolphins (NFL)



Dr. Vern NevilleHigh Performance Athlete Development:
Team Prada-America's Cup Racing



Dr. Craig Roberts *Medical Director:*South African Rugby Union

Sport fitness and medical advancements consist of so much more than a jog around the field. Without the men and women working tirelessly behind the scenes, those competing for glory would never make it out of the change room.

Three of the very best in sports medicine and fitness come together to discuss how they go about ensuring athletes are at the top of their game.



PRADA





· HANDLING CHAOS AND EMBRACING DISRUPTION ·



CAPT. Thomas Chaby Executive Officer: Naval Special Warfare Command (US Navy SEALS)

Those who succeed are those who are willing to learn from others in order to progress and develop. But it is not only from fellow athletes that learning is derived.

Leaders in other industries talk about how they overcome challenges as well as discuss how they motivate their teams in order to bring about success.

ON THE EDGE OF HUMAN ACHIEVEMENT, NOW WHAT?



Peter Vint (Ph.D)
Senior Director,
Competitive Analysis,
Research & Innovation:
United States Olympic Committee

Here we learn the next steps in scientific advancements and how they will directly influence the sports we love and play.

Like any industry, sport favours those who are willing to take risks and embrace the future. Join us as we do exactly that.





· MIND GAMES: THE PSYCHOLOGY OF WINNING AND OVERCOMING LOSS ·



Tracey Veivers
Head Sport Psychologist:
Brisbane Lions (AFL)



A winning mentality is not something that can be found in the gym or on the training field. Like a flawless golf swing the mental game of an athlete and coach needs to be worked on and improved all the time.

Tracey Veivers of the AFL side the Brisbane Lions and Chris Passarella of the MLB's New York Yankees are two of the best in the business when it comes to working on the psychology of champions.

Egos, self-doubt, personal problems and more can weigh on an athlete's mind. Here we hear just what goes into turning these minds into winning ones.

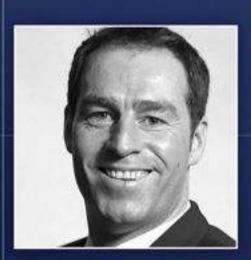








· THE ROAD TO SUCCESS: CREATING CHAMPIONS AND DEVELOPING TALENT ·



Ulf SchottDirector of Youth Development:
German Football Association

The progression of talented youngsters ensures a successful future. Without a generation to replace the existing one, a unit's future success would be impossible.

Ulf Schott has had a hand in creating football champions that have held trophies such as the Bundesliga, the Champions League and the FIFA World Cup. He shares his thoughts on what it takes to create a champion.

TURNING THE MIND GAME ON ITS HEAD.



Paddy Upton Head Coach: Rajasthan Royals (IPL) Head Coach: Sydney Thunder (AUS)

Coaches have been turning athletes into psychopaths: it hasn't worked. Head coach Paddy Upton takes a controversial look at the mental side of sport.

In this unorthodox discussion he debunks highly subscribed myths.

He discusses why few sports psychologists make an impact while challenging concepts that sports stars, coaches, and mental gurus hold as truth.











· BUILDING CULTURE: CREATING A WINNING FORMULA ·

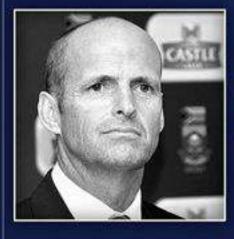


Pitso Mosimane Manager: Mamelodi Sundowns FC Former Head Coach: Bafana Bafana (RSA Football Team)

Ever get tired of hearing that 'the other team wanted it more' or that 'we were just not up for it on the day'?

Clichés exist for a reason and mostly because they hold some truth in them. Team culture is one of the most important factors when creating a winning side.

Gary Kirsten and Pitso Mosimane are champion coaches who know a team is only as good as its weakest link. They share their insight on how to encourage team unity and how they handle individuals within a team.



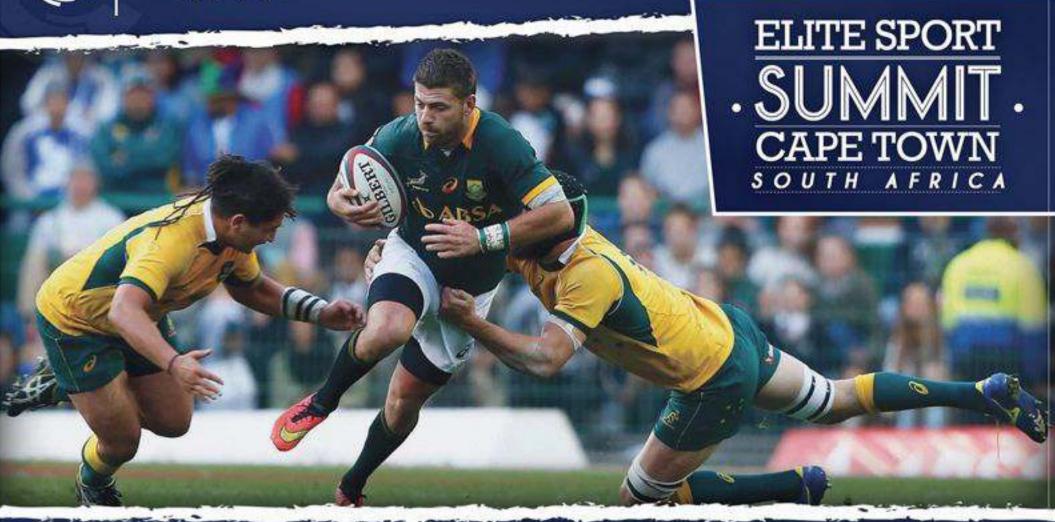
Gary Kirsten Head Coach: Delhi Daredevils (IPL) Vorld Cup Winning Coach: India Consultant: Cricket SA











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PRESENTS

THE ELITE SPORT SUMMIT 2015

The Pavilion, The Waterfront, Cape Town.

The Pavilion · LMGSuite 208B · Clocktower Office Centre · South Arm Road · V&A Waterfront · Cape Town · 8001







